

GREAT NEWS:

A sweater that help folks keep warm helps us connect with the homeless, the unemployed and the underemployed this cold and bitter winter! The Mister Rogers' Sweater Drive is a joint partnership coordinated by Presbyterian Media Mission with the Children's Museum of Pittsburgh, United Way, Salvation Army, Presbyterian Missions and other social service agencies throughout the region. This year the number of sweaters donated was just over 1,200 by Presbyterians and all were distributed between December 18 and December 24. There have been over 17,000 sweaters collected over the last three years during the Mister Rogers' Sweater Drive that begins in early November and ends in mid-December. A special thanks to everyone who made the 2011 Sweater Drive a success.

Original release:



When the Weather turns cold it is Time for a Sweater! Nov. 11 – Dec. 18

It is time for the Mister Rogers' Sweater Drive! We start on Friday, November 11 in launching the campaign with our friends at the [Children's Museum of Pittsburgh](#) on the North Side at Allegheny Center. Mr. McFeely will be there at 11 am with 80 children from the neighborhood. Bring a child or two and a sweater to join

in the fun!

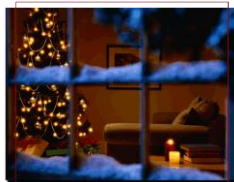
This year for Presbyterians a special offer is being made with a \$1.00 discount for each child and adult being admitted into the museum when a sweater is donated and you show your church bulletin from a recent Sunday at admissions. The Mister Rogers' Neighborhood Sweater Drive is from Nov 11- Dec 18. Please note that the highest volume of people go through the Children's Museum from November 23-29 so the special Presbyterian offer will not be available on those dates during the sweater drive. The offer is only good for the day in which you bring a sweater to donate and show your church bulletin.



We ask that you consider contributing a gently used sweater to help someone who needs a sweater to keep warm this winter. We will help in distributing via churches, mission agencies, and organizations connected with the United Way for those looking to keep warm.

We helped one family last year while the father was in jail and the mother needed help for Christmas gifts. A family friend came and selected sweaters based on the sizes of her three children at one of the distribution places.

[Crestview Presbyterian Church](#) in Callery provides sweaters to folks in the Callery-Evans City area through having them available to folks who come to the Evans City Food Bank.



Let your church be both a point of collection and distribution for your neighborhood/community as we do mission and/or ministry of care for those needing to keep warm this winter.

We are helping folks to be clothed in warm outer wear this winter because everyone is special ... just like the Gospel and Mister Rogers' teaches us.

Sweater Drive is a cooperative venture by the Children's Museum and [Presbyterian Media Mission](#).